

| Deliverables | Data Assessment | MVP | Advanced Deployment |
|---|-----------------|---------------------|---------------------|
| Profiling & Analysis of source data | ✓ | ✓ | ✓ |
| Develop MDM Roadmap | ✓ | | ✓ |
| Discovery and Requirements Workshops | | ✓ | ✓ |
| Address Cleansing, Phone & Email Validation | | ✓ | ✓ |
| Third Party Data Enrichment | | | ✓ |
| Inbound and outbound integration: Batch | | ✓ (2 In + 1 Out) | ✓ |
| Inbound and outbound integration: Real-time | | | ✓ |
| Users & Security configuration | | ✓ | ✓ |
| Relationships and Hierarchies | | ✓ (2) | ✓ |
| Customized Workflow | | | ✓ |
| Match/Merge Tuning and Survivorship Rules | | | ✓ |
| | 2-3 Weeks | 6-8 Weeks | ~12 weeks |
| Request Pricing | | | |

MDM 360 SaaS QuickStart

- Quickstart includes limited scope for number of records, DQ rules, data model etc.
- All out of box capabilities of Informatica will be used.
- Any customization will change timeline/cost.

Sample QuickStart Team

- C360 SaaS Architect
- SaaS MDM Lead
- CDQ Engineer
- CDI Engineer

173+
Informatica
Certifications

