



## LumenData helps University of Maryland Successfully Implement Customer 360 and Modernize Data

### Challenge

- The University aimed to implement a new Enterprise Resource Planning (ERP) solution but required data cleansing across multiple systems.
- There was an overlapping of information on topics like students, employees, and others. For instance, a person's job title might be in one system and the teaching record might be in other system.

### Solution

LumenData designed, built, and installed Informatica **Customer 360** that served as the university's golden record for person data. We delivered, tested, trained, cleansed, merged, and loaded over 500,000 records into Customer 360. More solutions that we offered:

- ✓ Initial profiling of source data to determine the overall data quality
- ✓ Execution of quality assurance load tests and user acceptance testing scripts
- ✓ Training, discovery sessions, and knowledge transfer to data stewards and related university personnel

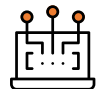
### Outcome

- LumenData's expertise and Informatica innovation enabled the university to develop a highly capable and modern MDM solution.
- The university stands well-positioned to embark on its ERP modernization project.

### Our Services



Cloud Modernization



Data Strategy & Business Value Assessment



Data Analytics & Engineering

### Our Recognitions



150+ Customers

