LUMENDATA

Modernize Data. Maximize Insights.

FRAGOMEN

Fragomen successfully enhances data quality and improves customer experience with Informatica's SaaS MDM

Challenges

Operational inefficiency due to inconsistent data quality

Low customer experience due to lack of data visibility

Solutions

- Amplified Data via a bi-directional operational Client Master Implementation and integration with 4 key internal systems that is a mix of custom-built and SaaS systems

- Semi-automation of Client Modification processes

- Adoption of Match & Merge to queue the records for manual merge

- Mapping of NAICS Code and Incorporation Registration

- Mapping of Billing Currency and Net Annual Income Currency

Outcomes

Improved Operational Efficiency
Provides the services and complies with standards by well defined processes and remediates identified data issues consistently

Data Change Management
System is clearly defined and trained to meet data standards with the goal to automate processes & creating efficiencies

Governance and Compliance
Manages the compliance of data standards through monitoring and controls

Enhanced Data Quality
Enforces centralized data quality to adhere the compliance and data standards

Optimized Customer Satisfaction
Streamlined customer onboarding process and customer data updates for improved customer satisfaction

Our Services

- Cloud Modernization
- Data Strategy & Business Value Assessment
- Data Analytics & Engineering

Our Recognitions

Great Place To Work® Certified AUG 2023-AUG 2024 USA

databricks

Informatica™ Platinum Partner

AICPA SOC aicpa.org/soc4so SOC for Service Organizations | Service Organizations

150+ Customers

Recognized By Gartner®

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