



## LumenData Implemented Informatica Customer MDM Using Informatica SaaS C360 To Create A Unified View Of Customer Data For Key Dayforce Business Systems.

### Challenge

- Delays on providing credentials for SQL DB at the initial stage
- The integration of D&B and understanding its hierarchy proved to be a time-consuming process. Additionally, delays in input from Boomi and team contributed to the extended timeline of Snowflake resources.
- Delay and extension on the project timeline to incorporate new DQ rules, new Match rules, reload of complete dataset and Duplicate D&B duns
- D&B integration approach changes at last moment, because of Informatica's limitation to connect with D&B and Several Security blocker from Dayforce End
- Delays in the execution of scheduled jobs occurred due to performance-related issues

### Solution

#### Informatica Master Data Management

- To address the delays and adjustments, we engaged in open discussions with the client regarding the project timeline extensions and associated delays.
- Multiple approaches were explored and considered to reach a conclusion, ensuring all challenges were addressed effectively and transparently.

### Outcome

- The collaboration between the LumenData team and Dayforce proved to be highly effective, enabling consistent progress despite the challenges faced & ensuring key project milestones were met.
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### Our Services

- Cloud Modernization
- Data Strategy & Business Value Assessment
- Data Analytics & Engineering

### Our Recognitions

Great Place To Work  
Certified  
AUG 2023-AUG 2024  
USA

databricks

Informatica  
Platinum Partner

AICPA  
SOC  
aicpa.org/soc4so  
SOC for Service Organizations

150+ Customers

Recognized By  
Gartner

AI DATA CLOUD  
SERVICES PARTNER  
PREMIER